

Our Mission: to help every athlete reach his or her full athletic potential, regardless of age, gender, limitation, sport, or natural ability.

Sports Business Internship

PURPOSE FOR THE POSITION OBJECTIVES

Michael Johnson Performance is dedicated to helping athletes reach their full potential. This internship is for those who share a similar passion for the sports industry and want to gain experience within the business side of the company. The 8-week experience will allow candidates exposure to each department and its responsibilities, as well as incorporate projects and tasks to allow the intern a better understanding as to how each department operates and its impact on the overall company.

SKILLS, KNOWLEDGE, ABILITIES & QUALIFICATIONS

- Self-motivated and proactive individuals
- Interested in pursuing a career in the sports industry post college
- Applicants must have a background or a passion for the sports
- Strong familiarity with Microsoft Office (Word, Excel, PowerPoint)
- Excellent communication skills, both written and verbal required
- Team player and motivator skills required
- Decision-making, problem solving, and strategic planning abilities
- Positive attitude to work and be part of a team environment
- Ability to effectively multi-task with deadlines both independently and within a team environment
- Ability to work under pressure using good task and time management skills
- Must be able to work with minimal supervision.

JOB TYPE: Part-Time unpaid internship

IN LIEU OF COMPENSATION

- Nike Gear (Valued at \$250)
- 2 training sessions (Valued at \$300)
- Completion of Internship (Credentials for use on resume)

EDUCATION

- High school diploma or GED equivalent with at least 2 years of college completed
- Must be actively pursuing undergraduate or graduate degree

2018 – 2019 START DATES

- First week of June (ends last full week of July)
- First week of September (ends last full week of October)
- Third week of January (ends first full week of March)

DUTIES & RESPONSIBILITIES

- Take the initiative to interact with potential clients
- Adhere to MJP mission statement and core values
- Duties will vary week to week based on department
- Speak and sell MJP core programs
- Present group projects
- Collect & assess data

DURATION & HOURS

- 8 weeks
- 160 hours
- Monday – Friday (approx. 4 hours per day)

PHYSICAL DEMANDS

- Must be able to stand and/or sit for extended period of time
- Primarily indoors
- 20 hours outdoors
- Must be able to complete walk-through of training sessions

APPLICATION

- Cover Letter (Please use the format provided on page 3 of this document.)
- Completed questionnaire (In a separate word document, please answer the questions listed on page 4 of this document.)

All components of the application (cover letter & questionnaire) are due no later than May 6th.

Sports Business Internship Cover Letter Template

[Your Name]
[Street Address]
[City, ST ZIP Code]
[Telephone]

Karen Taylor
Director of Human Resources
Michael Johnson Performance
6051 Alma Road
McKinney, TX 75070

[Date]

Dear Karen Taylor,

[Within the body of your letter, please provide a brief background of yourself and what your aspirations are after college, what you're hoping to achieve from the Michael Johnson Performance Sports Business internship, and why you should be chosen for this opportunity. Also, please provide any additional information you feel would help us make our decision.]

Sincerely,

[Your Name], | [University]
[Email Address]

Sports Business Internship Questionnaire

What University do you attend, why did you decide to go to this school?

What is your classification?

What is your major?

Explain your interest and/or in sports.

What are your career aspirations after college?

What are you looking to gain from an internship in this industry?

List any previous sales, marketing, HR etc. experience.

What extracurricular activities and/or organizations did you participate in during college?

What do you feel are three of the most important values a leader must demonstrate?

How do you determine or evaluate success? Please provide an example.

What do you know about Michael Johnson Performance?

What excites you about the opportunity of an internship with Michael Johnson Performance?